

# COMMUNICATION B.A. WITH A CONCENTRATION IN TECHNOLOGY AND EMERGING MEDIA

## Requirements

Code	Title	Units
Core Curriculum Requirements ( <a href="https://catalog.vanguard.edu/college/core-curriculum/">https://catalog.vanguard.edu/college/core-curriculum/</a> )		52-54
Major Core Requirements		22
Technology & Emerging Media Concentration (p. 1)		24
Electives		22-20
<b>Total Units</b>		<b>120</b>

## Communication Major Core Requirements

Code	Title	Units
<b>Lower Division</b>		
COMM-130	Introduction to Communication	3
COMM-220	Elements of Storytelling	3
COMM-258	Christianity and Artistic Culture	3
COMM-273	Visual Technology	3
COMM-290	Intro to Interpersonal Communication	3
<b>Upper Division</b>		
COMM-413	Preparing for Post Graduation	1
COMM-450	Internship	3
COMM-496	Senior Project: Development/Planning <sup>1</sup>	2
COMM-497	Senior Project: Implementation <sup>1</sup>	1
<b>Total Units</b>		<b>22</b>

<sup>1</sup> Capstone for Film & Visual Storytelling and Technology & Emerging Media Concentrations. 496 and 497 must be taken in sequence. Technology & Emerging Media students can also opt to take COMM 464C: Media Criticism as their capstone requirement.

## Technology and Emerging Media Concentration Requirements

Code	Title	Units
<b>Theories &amp; Methods</b>		
Select nine units of the following:		9
COMM-317	Creative Process-Theory and Practice	
COMM-333	Small Group Leadership	
COMM-345	Intercultural Communication	
COMM-364	Organizational Communication	
COMM-374	Gender Communication	
<b>Communication Tools</b>		
Select a minimum of nine units from the following:		9

BUSN-125	Computer Applications	
COMM-222	Photography	
COMM-229	Intermediate Filmmaking Production Production	
COMM-309	Graphic Design	
COMM-389	Visual Storytelling: Documentary	
COMM-375	Television Studio Production	
COMM-381	Photojournalism	
COMM-382	Cinema Technology Series	
COMM-385	New Media Production	

### Communication Channels

Select a minimum of six units from the following:		6
COMM-404	Social Media	
COMM-411	Mobile and Web Development	
COMM-412	Computer Mediated Communication	
COMM-417	Professional Communication	
COMM-418	Knowledge Management and Data Interpretation	
BUSN-P470	Special Topic in Business (Event Planning)	1-3
<b>Total Units</b>		<b>25-27</b>

<sup>1</sup> Course is offered through the Professional Studies program and open to junior and senior students. Students complete a cross-registration form available from the Registrar's online forms repository. Students receive approvals from their academic advisor and the Chair of the PS Business degree program.

## Four Year Plan

**Disclaimer:** This sample Four Year Plan is provided as a guide for the recommended sequencing of courses. Vanguard University requires that students complete a minimum of 120 units of required course work as outlined on the Requirements tab in order to receive a Bachelor of Arts, Bachelor of Music, Bachelor of Science, or Bachelor of Science in Nursing degree. It is the student's responsibility to confirm with the department the course rotation before enrolling in courses. If applicable, please note the footnotes at the bottom of the page for additional information related to courses listed in a particular year and term. Questions, contact the Department of Communication.

**Study Abroad Participation:** Students interested in participating in the university's Study Abroad programs are encouraged to reach out to the Global Education and Outreach Office ([studyabroad@vanguard.edu](mailto:studyabroad@vanguard.edu)) for more information and collaboration in their academic course planning. Students using Education and Training Benefits through the U.S. Department of Veteran Affairs are encouraged to also reach out to the School Certifying Official ([veteranscertifyingofficial@vanguard.edu](mailto:veteranscertifyingofficial@vanguard.edu)) for more information regarding how benefits can be applied.

Course	Title	Units
<b>Year 1 Term 1</b>		
CORE-100C	Cornerstone	1
KINE-145C	Lifetime Fitness/Wellness Lect	1
KINE-146C	Lifetime Fitness/Well Activity	1
ENGL-120C	Persuasive Writing	3



THEO-PLHD	Theology Core Requirement	3	COMM-PLCHAN	Comm Channels Course	2-3
COMM-220	Elements of Storytelling	3	COMM-PLTOOL	Comm Tools Course	1-4
COMM-130	Introduction to Communication	3	COMM-PLHD3A	General Elective 3 Units	3
	<b>Units</b>	<b>15</b>	COMM-PLHD3B	General Elective 3 Units	3
<b>Year 1 Term 2</b>			COMM-PLUD3A	Upper Division General Elective 3 Units	3
NT-101C	New Testament Survey	3		<b>Units</b>	<b>13-17</b>
COMM-273	Visual Technology	3		<b>Total Units</b>	<b>112-129</b>
FINA-PLCR	Fine Arts Core Curriculum Requirement	3	<hr/>		
HSPS-PLCR	History/Political Sci Core Requirement	3			
SOC-PLCR	Social Science Core Curriculum Req'm't	3			
	<b>Units</b>	<b>15</b>			
<b>Year 2 Term 1</b>					
MATH-PLCR	Math Core Req Data Or Stats	3			
COMM-258	Christianity and Artistic Culture	3			
COMM-290	Intro to Interpersonal Communication	3			
OT-201C	Old Testament Survey	3			
SOC-PLCR	Social Science Core Curriculum Req'm't	3			
	<b>Units</b>	<b>15</b>			
<b>Year 2 Term 2</b>					
COMM-201C	Speech Composition and Presentation	3			
ENGL-220C	Researched Writing	3			
COMM-PLTHME	Comm Theories and Methods	3			
COMM-PLTOOL	Comm Tools Course	1-4			
HSPS-PLCR	History/Political Sci Core Requirement	3			
	<b>Units</b>	<b>13-16</b>			
<b>Year 3 Term 1</b>					
NSCI-PHCR	Science Lecture/Lab	4			
COMM-450	Internship	1-6			
COMM-PLTHME	Comm Theories and Methods	3			
COMM-PLCHAN	Comm Channels Course	2-3			
COMM-PLUD3A	Upper Division General Elective 3 Units	3			
COMM-413	Preparing for Post Graduation	1			
	<b>Units</b>	<b>14-20</b>			
<b>Year 3 Term 2</b>					
ENGL-230C	Literature and the Human Experience	3			
THEO-300C	Developing a Christian World View	3			
COMM-PLTHME	Comm Theories and Methods	3			
COMM-PLTOOL	Comm Tools Course	1-4			
COMM-PLUD3A	Upper Division General Elective 3 Units	3			
	<b>Units</b>	<b>13-16</b>			
<b>Year 4 Term 1</b>					
CHIS-400C	Christian Heritage	3			
COMM-496	Senior Project: Development/Planning	2			
COMM-PLCHAN	Comm Channels Course	2-3			
COMM-PLUD3A	Upper Division General Elective 3 Units	3			
COMM-PLHD4	General Elective 4 Units	4			
	<b>Units</b>	<b>14-15</b>			
<b>Year 4 Term 2</b>					
COMM-497	Senior Project: Implementation	1			