

PUBLIC RELATIONS MINOR

Requirements

To receive a minor in Public Relations, students must complete 21 credits in Communication course work at Vanguard University.

Code	Title	Units
Public Relations Core		
COMM-378	PR: Corp Comm, Information, and Mgmt	3
COMM-380	PR: Corp Comm, Projects, and Campaigns	3
Communications Methods		
Select nine units from the following:		9
COMM-333	Small Group Leadership	
COMM-364	Organizational Communication	
COMM-443	Crisis Communication	
COMM-445	Persuasion	
Application		
Select six units from the following:		6
COMM-222	Photography	
COMM-317	Creative Process-Theory and Practice	
COMM-309	Graphic Design	
COMM-381	Photojournalism	
COMM-404	Social Media	
COMM-412	Computer Mediated Communication	
ENGL-460	Digital Writing and Design	
Total Units		21