

SPORT AND FITNESS MANAGEMENT MINOR

The Sport and Fitness Management Minor offers undergraduate students outside of the Kinesiology program a valuable opportunity to develop a foundational skill set tailored to the sport and fitness industry. Students complete core coursework in accounting, management, and marketing, gaining essential business competencies. Complementary coursework in Kinesiology integrates these principles with practical applications in sport and physical activity, preparing students for diverse career opportunities in the sport and fitness sector.

Kinesiology Required Courses		17
KINE-270	Introduction to Sport and Fitness Management	
KINE-305	Sociocultural Aspects of Sport and Physical Activity	
KINE-343	Ldrshp/Mgt of Sport Programs	
KINE-360	Revenue Generation in Sport	
KINE-370	Sport Facility and Event Management	
KINE-425	Ethical and Legal Issues in Sport and Physical Activity	
Total Units		27-29

REQUIREMENTS

Kinesiology Major Core Requirements

Code	Title	Units
KINE-150	Biophysical Foundations of Kinesiology	3
KINE-218	Injury Recognition and Management	3
KINE-221	Movement Anatomy	3
KINE-242	Motor Behavior Across the Lifespan	3
KINE-251C & 251CL	Anatomy and Physiology I and Anatomy and Physiology I Laboratory ²	4
KINE-252 & 252L	Anatomy and Physiology II and Anatomy and Physiology II Lab	4
KINE-323 & 323L	Physiology of Exercise and Physiology of Exercise Laboratory	4
KINE-350	Kinesiology Internship (3 units on average)	1-5
KINE-421 & 421L	Biomechanics and Biomechanics Lab	4
KINE-450C	Capstone Kinesiology Senior Project ²	3
BUSN-265C or MATH-265C	Business Statistics (meets CORE requirement) ² Intro to Statistical Methods	3
Total Units		35-39

¹ Number of units required from the Core Curriculum not included in the major requirements below.

² Fulfills university Core Curriculum requirement for 2025-2026.

Sport & Fitness Management Concentration

Code	Title	Units
Required Business Courses		
ACCT-225	Principles of Financial Accounting	3
BUSN-215	Principles of Macroeconomics	3
Choose 2 from the following		4-6
MNGT-346	Organizational Behavior	
MRKT-360	Principles of Marketing	
COMM-364	Organizational Communication	
COMM-125	Introduction to Filmmaking	
COMM-395	Sports Media	

