## COMMUNICATION B.A.

### Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<td>Interpersonal/Intercultural Communication</td>
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### Communication Major Core

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<td>COMM-220 Elements of Storytelling</td>
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<td>COMM-258 Christianity/Artistic Culture</td>
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<td>COMM-273 Visual Technology</td>
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<td>COMM-290 Intro/Interpers Communication</td>
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<td><strong>Upper Division</strong></td>
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<td>COMM-450 Internship</td>
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<td>COMM-496 Senior Project: Development/Planning</td>
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Select a minimum of nine units of the following:
- **COMM-314** Mythology in Film
- **COMM-318** Nonverbal Communication
- **COMM-362** Contemp Issues in Public Discourse
- **COMM-364** Organizational Communication
- **COMM-374** Gender Communication
- **COMM-448** Ethnography of Communication
- **COMM-467** Cult/Rhetoric/Pentecostalism
- **COMM-470** Special Topic:
- **COMM-314** Mythology in Film
- **COMM-318** Nonverbal Communication
- **COMM-362** Contemp Issues in Public Discourse
- **COMM-364** Organizational Communication
- **COMM-374** Gender Communication
- **COMM-448** Ethnography of Communication
- **COMM-467** Cult/Rhetoric/Pentecostalism
- **COMM-470** Special Topic:

### Interpersonal/Intercultural Communication Studies Concentration Requirements

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<tr>
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<td>COMM-305 Communication Theory/Research</td>
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<td>COMM-333 Small Group Leadership</td>
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<td>COMM-345 Intercultural Communication</td>
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<td>or COMM-376 Interracial Communication</td>
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<td>COMM-402 Family Communication</td>
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<td>COMM-445 Persuasion</td>
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### Public Relations Concentration Requirements

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<td>COMM-378 Publ Rel: Corp Comm,Info Mgt</td>
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<td>COMM-380 Publ Rel: Corp Comm,Proj/Campgn</td>
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<td>COMM-445 Persuasion</td>
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<td>or COMM-443 Crisis Communication</td>
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Select a minimum of nine units of the following:
- **COMM-305** Communication Theory/Research
- **COMM-309** Graphic Design
- **COMM-317** Creative Process-Theory/Pract
- **COMM-318** Nonverbal Communication
- **COMM-404** Social Media
- **COMM-412** Computer Mediated Communication
- **COMM-417** Professional Communication
- **COMM-470** Special Topic:
- **ENGL-460** Digital Writing and Design
- **MRKT-360** Principles of Marketing

### Film & Visual Storytelling Concentration Requirements

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<td>COMM-306 Writing for Film and New Media</td>
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<td>COMM-389 Visual Storytelling: Documentary</td>
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<td>COMM-460 Advanced Filmmaking</td>
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Select a minimum of nine units of the following:
- **COMM-309** Graphic Design
- **COMM-314** Mythology in Film
- **COMM-458** Alternative Storytelling Techniques
- **COMM-375** Television Studio Production
- **COMM-381** Photojournalism
- **COMM-382** Cinema Technology Series

2. Capstone for Film & Visual Storytelling and Technology & Emerging Media Concentrations.
A portfolio is required of all graduating Cinema Arts seniors. Students are required to submit a portfolio of work, which can be the best of their class projects, contain work made outside of the class, at internships, jobs or apprenticeships.

**Technology and Emerging Media Concentration Requirements**

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<td>Creative Process-Theory/Pract</td>
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<td>Small Group Leadership</td>
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<td>COMM-345</td>
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<td>COMM-364</td>
<td>Organizational Communication</td>
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<td>COMM-374</td>
<td>Gender Communication</td>
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<td><strong>Communication Tools</strong></td>
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<td>BUSN-125</td>
<td>Computer Applications</td>
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<td>COMM-309</td>
<td>Graphic Design</td>
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<td>COMM-389</td>
<td>Visual Storytelling: Documentary</td>
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<td>COMM-375</td>
<td>Television Studio Production</td>
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<td>COMM-381</td>
<td>Photojournalism</td>
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<td>Cinema Technology Series</td>
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<td>COMM-385</td>
<td>New Media Productions</td>
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<td>COMM-411</td>
<td>Mobile and Web Development</td>
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<td>COMM-418</td>
<td>Knowledge Management and Data Interpretation</td>
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<td>BUOM-470</td>
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**Total Units**

22

1 Course is offered in the Professional Studies program. Open to junior and senior students only. Requires special permission and completed cross registration form submitted to the Registrar’s Office in advance of course registration.

**Four Year Plans Concentrations:**

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<td>KINE-145C</td>
<td>Lifetime Fitness/Wellness Lect</td>
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<td>KINE-146C</td>
<td>Lifetime Fitness/Well Activity</td>
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<td>COMM-246</td>
<td>American Cinema History</td>
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<td>COMM-125</td>
<td>Introduction to Filmmaking</td>
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<td>THEO-PLHD</td>
<td>Theology Core Requirement</td>
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<td>COMM-273</td>
<td>Visual Technology</td>
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<tr>
<td>CORE-100C</td>
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<td>COMM-229</td>
<td>Intermediate Filmmaking Production</td>
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<td>SOC-PLHD</td>
<td>Social Science Requirement</td>
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<td>HSPS-PLCR</td>
<td>Hsps Core Requirement</td>
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<td>Elements of Storytelling</td>
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<td>ENGL-220C</td>
<td>Researched Writing</td>
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<td>Old Testament Survey</td>
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<td>Writing for Film and New Media</td>
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<td>Literature and the Human Experience</td>
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<td>Intro to the Arts</td>
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<td>NSCI-210C</td>
<td>The Empirical World</td>
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<td>Christian Heritage</td>
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Units: 11-16

### Year 4 Term 2

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Units: 12

Total Units: 104-109

### Technology & Emerging Media Concentration

#### Course & Units

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<td>History/Communication Studies</td>
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Units: 15

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<td>Speech Comp/Presentation</td>
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Units: 15

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<td>SOC-PLHD</td>
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<td>MATH-PHCR</td>
<td>Math Core Req Data Or Stats</td>
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<td>Christianity/Artistic Culture</td>
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Units: 15

#### Year 2 Term 2

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<td>Fine Arts Requirement</td>
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Units: 16-17

### Year 3 Term 1

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Units: 12-20

### Year 3 Term 2

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<td>THEO-300C</td>
<td>Developing a Christian World View</td>
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Units: 15-16

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<td>COMM-PLPRAC</td>
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<td>CHIS-400C</td>
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Units: 15-16

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<td>COMM-PLTOOL</td>
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<td>COMM-464C</td>
<td>Media Criticism</td>
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Units: 14-18

Total Units: 116-133