

# BUSINESS (BUSN)

## **BUSN-P125 Computer Applications 3 Credits**

This course advances students' digital literacy by developing requisite technology skills for today's business environment. Emphasis will be on business applications of the current Microsoft Office suite, including word processing (Word), spreadsheets (Excel), and presentation graphics (PowerPoint).

Terms Typically Offered: Fall, Spring, and Summer.

## **BUSN-P215 Principles of Macroeconomics 3 Credits**

An introduction to the principles of economic analysis, economic institutions, and issues of public policy.

Terms Typically Offered: Fall, Spring, and Summer.

## **BUSN-P277 Business Writing 3 Credits**

This course is designed to teach the student how to write and present strategically organized, grammatically correct, persuasive business communications. Attention is given to academic and professional writing styles and standards, communication theory for various forms of business writing, and means of efficient research. This course must be passed with a "C" or better to fulfill writing requirements for graduation. A student receiving a "C-" or lower must retake the course to earn the required grade for graduation.

## **BUSN-P316 Business Law 3 Credits**

This course explores the legal environment in which businesses operate. The focus is on the organization and operation of the American legal system, legal rules and ethical constraints that impact business, and the practical application of these rules and constraints to real-world situations. Topics include contracts, torts, agency, ethical and criminal implications of business actions, property laws, and the legal aspects of different business entities.

Terms Typically Offered: Fall and Summer.

## **BUSN-P361 Organizational Communication 3 Credits**

An examination of the formal and informal functions of organizations, including an analysis of an agency or organization based upon a system's model. Students will analyze and solve organizational problems using a step-by-step method. Effectiveness in personal and social relationships is also examined. Constructive feedback, dealing with anger and resolving conflict help each student develop a model for effective relationships.

Terms Typically Offered: Fall and Spring.

## **BUSN-P378 Research Methods 3 Credits**

A course in conducting and applying research for managerial decision-making. Problem formulation, data collection, statistical analysis and interpretation of results are covered.

Terms Typically Offered: Fall and Spring.

## **BUSN-P416 Intercultural Dynamics in Business 3 Credits**

This course introduces students to the elements of culture, the impacts of culture and cultural differences (on communication, values and norms, work habits, practices, beliefs and attitudes, and sense of self) and the importance of understanding and embracing cultural differences in a global business environment.

Terms Typically Offered: Fall and Spring.

## **BUSN-P440 Entrepreneurship: Formation/New Ventures Ventures 3 Credits**

The theory and practice of new venture development. Studies business opportunities from the point of view of the entrepreneur/manager rather than passive investor. Topics include strategic management, venture capital, and writing business plans.

## **BUSN-P455 Business Strategy 3 Credits**

Designed to allow the student the opportunity of integrating the knowledge obtained from accounting, economics, marketing, and organizational management into coherent analytical skills on case studies approximating real world business situations.

Terms Typically Offered: Fall and Spring.

## **BUSN-P456 Business Strategy 3 Credits**

(This course number is in teach-out during the 23-24 academic year. The new number is BUSN-P455.) Designed to allow the student the opportunity of integrating the knowledge obtained from accounting, economics, marketing, and organizational management into coherent analytical skills on case studies approximating real world business situations.

Terms Typically Offered: Fall and Spring.

## **BUSN-P470 Special Topic in Business 1-3 Credits**

Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

## **BUSN-P478 Organizational Ethics 3 Credits**

A study of ethical situations in organizations, accountability in government, respect for human rights, and responsibility for ethical and contemporary life choices. Ethical theories and personal values are examined through readings and analysis of situations in organizations.

Terms Typically Offered: Fall and Spring.

## **BUSN-P481 Business Through Eyes of Faith 3 Credits**

A study of the nature of business from the perspective of the Christian faith. (School for Professional Studies Course).

Terms Typically Offered: Fall and Spring.

## **BUSN-102 Bus Math & Computer Applicatns 3 Credits**

## **BUSN-114 Introduction to Business 3 Credits**

A basic survey of the scope, function, and organization of modern business.

Terms Typically Offered: Fall and Spring.

## **BUSN-125 Computer Applications 3 Credits**

This course develops students' math concepts and computer skills necessary in their business coursework and today's business environment. Students will learn and practice the Microsoft Office suite application packages: Word, Excel and PowerPoint.

Terms Typically Offered: Fall and Spring.

## **BUSN-165C Business Statistics 3 Credits**

Emphasizes the use of statistics in making business decisions. Utilizes business cases to explore data collection and presentation, descriptive measures, probability, discrete and normal distributions, sampling, hypothesis testing, analysis of variance, chi square, regression, and correlation. Required for business majors. Satisfies the core curriculum math requirement.



**BUSN-215 Principles of Macroeconomics 3 Credits**

An introduction to the principles of economic analysis, economic institutions, and issues of public policy.

Prerequisite: MATH-116C or MATH-170C; and BUSN-165C or MATH-265C or its equivalent.

Terms Typically Offered: Fall and Spring.

**BUSN-216 Principles of Microeconomics 3 Credits**

An introduction to the economics of private enterprise and resource allocation, including demand, supply, and elasticity; cost of production; price and output determination under various market structures; and pricing and employment resources.

Terms Typically Offered: Fall and Spring.

**BUSN-291 Special Topic in Business 1 Credit**

Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

Terms Typically Offered: On Demand.

**BUSN-292 Special Topic in Business 2 Credits**

Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

Terms Typically Offered: On Demand.

**BUSN-293 Special Topic in Business 3 Credits**

Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

Terms Typically Offered: On Demand.

**BUSN-312 Negotiations and Conflict 3 Credits**

This course is designed to equip students with an increased awareness of, interest in, and ability to positively navigate difficult personal and business conversation. Students will learn various tools and techniques necessary for successful negotiations and conflict resolution in various business applications.

Terms Typically Offered: Spring.

**BUSN-316 Business Law 3 Credits**

An examination of law and its development, courts and procedures, and basic legal principles as they relate primarily to business ethics, business crimes, product and service liability, warranty, business organization and operation, insurance, and property.

Terms Typically Offered: Fall and Spring.

**BUSN-435 Business Ethics 3 Credits**

Presumes that humans are moral beings facing a variety of moral decisions on a daily basis. Therefore, business, like all social activities, can and does function ethically when moral prerequisites are fulfilled. The course examines the subject from Judeo-Christian ethics paradigm perspective, using cases to study the phenomenon in the business environment.

Prerequisite: MNGT-325

Terms Typically Offered: Spring.

**BUSN-450 Business Intern Program 1-3 Credits**

This course may be taken for a maximum of three units in one semester.

A maximum of six combined units credit for BUSN-450 and BUSN-451 apply to graduation. A maximum of nine combined units credit for BUSN-432, BUSN-450, and BUSN-451 apply to graduation. May not be enrolled in more than six units per semester between BUSN-432, BUSN-450, and BUSN-451. This course is designed with the purpose of promoting early entry into the workplace for the student through part-time employment. This course requires actual work experience be sought in a business firm providing an opportunity to integrate classroom teaching in practical application under the direct supervision of the assigned instructor.

Terms Typically Offered: Fall, Spring, and Summer.

**BUSN-451 Business Teaching Internship 1-3 Credits**

This course may be taken for a maximum of three units in one semester.

A maximum of six combined units credit for BUSN-450 and BUSN-451 apply to graduation. A maximum of nine combined units credit for BUSN-432, BUSN-450, and BUSN-451 apply to graduation. May not be enrolled in more than six units per semester between BUSN-432, BUSN-450, and BUSN-451. Assists instructor in preparing coursework, study sessions, and/or planning division events. Regular hours each week for classes, meetings, assistance to instructors.

Terms Typically Offered: Fall and Spring.

**BUSN-455C Business Policy and Strategy 3 Credits**

Designed to allow the business major the opportunity of integrating the knowledge obtained from accounting, economics, finance, marketing, and organizational management into coherent analytic skills demonstrated through analyzing case studies and engaging in simulations approximating real world business situations. This course fulfills the Core Curriculum Capstone requirement for Business and Management majors.

**BUSN-470 Special Topic in Business 1-3 Credits**

Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

Terms Typically Offered: On Demand.

**BUSN-471 Leadership Practicum 1 Credit**

This course is intended to provide an opportunity for continued development for student leaders through COMPASS, the professional development program sponsored by the Division of Business & Communication. Student leaders enrolled in this course will continue to gain practical leadership knowledge through serving in their various leadership positions, while being mentored and guided by the COMPASS program lead.

Terms Typically Offered: Fall and Spring.

**BUSN-480 Individual Studies in Business 1-3 Credits**

May be repeated for credit provided topics are dissimilar.

**BUSN-490 Seminar: 1-3 Credits**

Mutual investigation of one topic in business of particular relevance to upper division majors. May be repeated for credit provided topics are dissimilar.