BUSINESS (BUSN)

BUSN-P205  Computer Applications  3 Credits
This course introduces students to math concepts and computer applications that will be used throughout their business coursework. Computer applications will be learned through completion of projects using word processing, spreadsheets, database, and presentation software application. (Course previously listed under BUOM) 
Terms Typically Offered: Fall, Spring, and Summer.

BUSN-P272  Managerial Economics  3 Credits
An examination of the principles of economics needed to be understood and utilized by managers and supervisors in all fields. The internalization of the U.S. economy and possible actions affecting economy in all organizations will be included. (Course previously listed under BUOM)

BUSN-P470  Special Topic in Business  1-3 Credits
Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

BUSN-P478  Organizational Ethics  3 Credits
A study of ethical situations in organizations, accountability in government, respect for human rights, and responsibility for ethical and contemporary life choices. Ethical theories and personal values are examined through readings and analysis of situations in organizations. (Course previously under BUOM)

BUSN-P361  Organizational Communication  3 Credits
An examination of the formal and informal functions of organizations, including an analysis of an agency or organization based upon a system's model. Students will analyze and solve organizational problems using a step-by-step method. Effectiveness in personal and social relationships is also examined. Constructive feedback, dealing with anger and resolving conflict help each student develop a model for effective relationships. (Formerly BUOM 315 Organizational Concepts and Communication)

BUSN-P378  Research Methods  3 Credits
A course in conducting and applying research for managerial decision-making. Problem formulation, data collection, statistical analysis and interpretation of results are covered. (Formerly BUOM 375 Methods of Research and Analysis)

BUSN-P416  Intercultural Dynamics in Business  3 Credits
This course introduces students to the elements of culture, the impacts of culture and cultural differences (on communication, values and norms, work habits, practices, beliefs and attitudes, and sense of self) and the importance of understanding and embracing cultural differences in a global business environment. (Course previously under BUOM)

BUSN-P440  Entrepreneurship: Formation/New Ventures Ventures  3 Credits
The theory and practice of new venture development. Studies business opportunities from the point of view of the entrepreneur/manager rather than passive investor. Topics include strategic management, venture capital, and writing business plans. (Course formerly under BUOM)

BUSN-P456  Business Strategy  3 Credits
Designed to allow the student the opportunity of integrating the knowledge obtained from accounting, economics, marketing, and organizational management into coherent analytical skills on case studies approximating real world business situations. (Formerly BUOM 455 Business Policy and Strategy)

BUSN-101  Microsoft Word  1 Credit
BUSN-102  Bus Math & Computer Applicatns  3 Credits
BUSN-103  Microsoft Excel  1 Credit
BUSN-104  Intro/Business Writing  1 Credit
An introduction to various forms of written workplace communications and strategies for a variety of business situations requiring written communication, including email, memorandums, meeting minutes, business letters, and employee reviews. Topics include context, purpose, audience, style, organization, format, grammar, analyzing data, addressing diverse concerns, presenting information, technology options, results, and strategies for effectively writing typical workplace messages. Also includes a brief introduction to academic case writing.

BUSN-105  Microsoft Access  2 Credits
BUSN-106  Intro to Ethical Reasoning for Business  1 Credit
This course focuses on ethical issues in the marketplace. It will provide an opportunity for students to experience theoretical and practical problems of moral conduct in the field of business. The course emphasizes both the philosophical foundations of ethical conduct and the practical problems encountered in the day-to-day conduct of business affairs. Several major ethical theories are reviewed with special attention given to understanding a Christian approach to business. Students are asked to examine and integrate personal values and faith commitments through readings and other supporting materials. Questions such as, 'Can business 'do good' and 'do well?' and 'Are business ethics a viable goal or an unachievable ideal?' will be addressed.

BUSN-107  Microsoft Powerpoint  1 Credit
BUSN-108 Intro/Oral Business Comm 1 Credit
This course is designed to introduce the student to communication concepts, theories, and skills which people use in professional settings. Topics include: informative and persuasive presentations - individually and as a group, leading and participating in meetings, business terminology, etc. The course is practical in nature, as such, in time students will develop their oral competence through hands-on exercises, presentations, and case studies. Methods for organizing ideas, analyzing data, formatting information, understanding audience needs, and developing a professional communication style are covered.

BUSN-109 Microsoft Outlook 1 Credit

BUSN-114 Introduction to Business 3 Credits
A basic survey of the scope, function, and organization of modern business.

BUSN-125 Computer Applications 3 Credits
This course introduces students to math concepts and computer applications that will be used throughout their business coursework. Computer applications will be learned through completion of projects using word processing, spreadsheets, database, and presentation software applications.

BUSN-165C Business Statistics 3 Credits
Emphasizes the use of statistics in making business decisions. Utilizes business cases to explore data collection and presentation, descriptive measures, probability, discrete and normal distributions, sampling, hypothesis testing, analysis of variance, chi square, regression, and correlation. Required for business majors. Satisfies the core curriculum math requirement.

BUSN-215 Principles/Economics I-Macro 3 Credits
An introduction to the principles of economic analysis, economic institutions, and issues of public policy.
Prerequisite: MATH-116 or MATH-170; and BUSN-165C or PSYC-265C or its equivalent.

BUSN-216 Principles/Economics II-Micro 3 Credits
An introduction to the economics of private enterprise and resource allocation, including demand, supply, and elasticity; cost of production; price and output determination under various market structures; and pricing and employment resources.
Prerequisite: MATH-116 or MATH-170; and BUSN-165C or PSYC-265C or its equivalent.

BUSN-291 Special Topic in Business 1 Credit
Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

BUSN-292 Special Topic in Business 2 Credits
Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

BUSN-293 Special Topic in Business 3 Credits
Study of a special topic in business. May be repeated for credit provided topics are dissimilar.

BUSN-312 Negotiations and Conflict 3 Credits
This course is designed to equip students with an increased awareness of, interest in, and ability to positively navigate difficult personal and business conversation. Students will learn various tools and techniques necessary for successful negotiations and conflict resolution in various business applications.

BUSN-316 Legal Aspects/Business Process 3 Credits
An examination of law and its development, courts and procedures, and basic legal principles as they relate primarily to business ethics, business crimes, product and service liability, warranty, business organization and operation, insurance, and property.

BUSN-317 Legal & Ethical Environ/Busin 3 Credits
Explores the historical, philosophical, and religious bases of legal systems, the ethical posture of law as related to the moral dimensions of an economic complex, and the policies and implementation procedures of federal, state, and local regulatory bodies.

BUSN-326 Tax Accounting 3 Credits

BUSN-344 Business Communication 3 Credits
This experiential course develops students’ ability to effectively communicate in the business world. Refining students’ business writing and communication skills will be done through focusing on personal branding, job search and interview processes, and business presentation and writing.

BUSN-432 Enactus 1-3 Credits
An experiential learning course that gives students practical experience in setting up business-related educational programs that serve the community. Students develop project concepts and proposals, and manage the implementation of approved plans. Budgets are established and managed. Results are evaluated and presented. May be repeated for a maximum of 6 units applicable toward graduation. A maximum of nine combined units credit for BUSN-432, BUSN-450, and BUSN-451 apply to graduation. May not be enrolled in more than six units per semester between BUSN-432, BUSN-450, and BUSN-451.

BUSN-435 Business Ethics 3 Credits
Presumes that humans are moral beings facing a variety of moral decisions on a daily basis. Therefore, business, like all social activities, can and does function ethically when moral prerequisites are fulfilled. The course examines the subject from Judeo-Christian ethics paradigm perspective, using cases to study the phenomenon in the business environment.

BUSN-450 Business Intern Program 1-3 Credits
This course may be taken for a maximum of three units in one semester. A maximum of six combined units credit for BUSN-450 and BUSN-451 apply to graduation. A maximum of nine combined units credit for BUSN-432, BUSN-450, and BUSN-451 apply to graduation. May not be enrolled in more than six units per semester between BUSN-432, BUSN-450, and BUSN-451. This course is designed with the purpose of promoting early entry into the workplace for the student through part-time employment. This course requires actual work experience be sought in a business firm providing an opportunity to integrate classroom teaching in practical application under the direct supervision of the assigned instructor.

BUSN-451 Business Teaching Internship 1-3 Credits
This course may be taken for a maximum of three units in one semester. A maximum of six combined units credit for BUSN-450 and BUSN-451 apply to graduation. A maximum of nine combined units credit for BUSN-432, BUSN-450, and BUSN-451 apply to graduation. May not be enrolled in more than six units per semester between BUSN-432, BUSN-450, and BUSN-451. Assists instructor in preparing coursework, study sessions, and/or planning division events. Regular hours each week for classes, meetings, assistance to instructors.
BUSN-455C Business Policy and Strategy  4 Credits
Designed to allow the business major the opportunity of integrating
the knowledge obtained from accounting, economics, finance,
marketing, and organizational management into coherent analytic
skills demonstrated through analyzing case studies and engaging in
simulations approximating real world business situations. This course
fulfills the Core Curriculum Capstone requirement for Business and
Management majors.

BUSN-470 Special Topic in Business  1-3 Credits
Study of a special topic in business. May be repeated for credit provided
topics are dissimilar.

BUSN-480 Individual Studies in Business  1-3 Credits
May be repeated for credit provided topics are dissimilar.

BUSN-490 Seminar:  1-3 Credits
Mutual investigation of one topic in business of particular relevance to
upper division majors. May be repeated for credit provided topics are
dissimilar.