

# MANAGEMENT B.A. (PROFESSIONAL STUDIES)

## Program Learning Outcomes

- Communication:** Students will be able to organize thoughts and compose ideas to demonstrate articulate written, oral, listening, visual, and media skills for effective presentation to varying audiences
  - Management and Teamwork:** Students will be able to work with others in diverse and cross-functional environments and manage and lead teams to achieve stated objectives
  - Thinking (critical, strategic, creative) and problem solving:** Students will demonstrate excellence in critical thinking, problem-solving, analysis, and strategic planning so as to be able to link data, knowledge and insight to make sound strategic decisions on a timely basis
  - Ethical Reasoning and Spiritual Formation:** Students will be able to engage in ethical reflection, evaluate ethical issues, and apply ethical principles and moral values in decision-making
  - Business Tools and Technology:** Students will exhibit technical expertise and demonstrate the use of information technology as a tactical and strategic resource for business professionals
  - Management Principles:** Students will demonstrate proficiency in applying the theories, practices and skills specific to management, including the four managerial functions of planning, organizing, leading and controlling organizational resources, within a culturally diverse and global environment.
- Communication:** Students will be able to organize thoughts and compose ideas to demonstrate articulate written, oral, listening, visual, and media skills for effective presentation to varying audiences
  - Management and Teamwork:** Students will be able to work with others in diverse and cross-functional environments and manage and lead teams to achieve stated objectives
  - Thinking (critical, strategic, creative) and problem solving:** Students will demonstrate excellence in critical thinking, problem-solving, analysis, and strategic planning so as to be able to link data, knowledge and insight to make sound strategic decisions on a timely basis
  - Ethical Reasoning and Spiritual Formation:** Students will be able to engage in ethical reflection, evaluate ethical issues, and apply ethical principles and moral values in decision-making
  - Decision Making:** Students will conduct research and apply analytical decision-making skills to identify structure and solve business problems
  - Business Tools and Technology:** Students will exhibit technical expertise and demonstrate the use of information technology as a tactical and strategic resource for business professionals

## Requirements

Code	Title	Units
General Educational Core Requirements ( <a href="https://catalog.vanguard.edu/interdisciplinary-offerings/general-education/">https://catalog.vanguard.edu/interdisciplinary-offerings/general-education/</a> )		31
Management Major Requirements (Lower Division)		15-18
Management Major Requirements (Upper Division)		36
General Electives or Concentration		38-35
<b>Total Units</b>		<b>120</b>

## Lower Division Management Requirements

Code	Title	Units
<b>Lower Division</b>		
Take any 3 unit Communication (COMM) course		3
Take any 3 unit introductory Marketing (MRKT) course		3
Take any 3 unit Psychology (PSYD or PSYC) course		3
MNGT-P425	Career Transitions: Landing Your Ideal Job	0-3
BUSN-P205	Computer Applications	3
	or BUSN-P277 Business Writing	
Select one course:		3
BUSN-P272	Principles of Macroeconomics	
or take a 3 unit Finance (FINC) course		
<b>Total Units</b>		<b>15-18</b>

## Upper Division Management Requirements

Code	Title	Units
BUSN-P361	Organizational Communication	3
BUSN-P378	Research Methods	3
BUSN-P478	Organizational Ethics	3
	or BUSN-P481 Business Through Eyes of Faith	
PSYD-352	Industrial/Organizational Psyc	3
	or PSYD-432 Social/Cultural Psychology	
FINC-P415	Data Analytics for Business Decisions	3
MNGT-P310	Design Thinking and Innovation	3
MNGT-P372	Organizational Behavior	3
MNGT-P470	Special Topic in Management (Conflict Management and Negotiations recommended)	3
MNGT-P476	Human Resource Management	3
MNGT-P464	Principles of Management	3
MRKT-P485	Strategic Marketing Management	3
MNGT-P413	Managerial Leadership (Capstone)	3
<b>Total Units</b>		<b>36</b>

## Multi Year Plan

**Disclaimer:** This sample Multi-Year Plan is provided as a guide for the recommended sequencing of courses. Vanguard University requires that students complete a minimum of 120 units of required course work as

outlined on the Requirements tab in order to receive a Bachelor of Arts in Management degree. It is the student's responsibility to confirm with the department the course rotation before enrolling in courses. If applicable, please note the footnotes at the bottom of the page for additional information related to courses listed in a particular year and term. Questions, contact the School of Business and Management.

Course	Title	Units
<b>Year 1 Term 1</b>		
ENGL-115	Foundations for College Writing II	3
ENGL-220	Researched Writing	3
ELCT-PLHD3A	General Elective 3 Units	3
REML-PLHD	SPS Theology Requirement	3
<b>Units</b>		<b>12</b>
<b>Year 1 Term 2</b>		
HUMA-PLPSCR	PS Humanities Core Req	3
ENGL-230	Literary Perspectives	3
ELCT-PLHD6	Electives 6 Units	6
<b>Units</b>		<b>12</b>
<b>Year 1 Term 3</b>		
MATH-PLMASCI	PS Math/Science Core Requirement	3
MRKT-P471	Principles of Marketing	3
ELCT-PLHD6	Electives 6 Units	6
<b>Units</b>		<b>12</b>
<b>Year 2 Term 1</b>		
SOCS-PLPSCR	PS Social Science Core Requirement	3
MATH-PLMASCI	PS Math/Science Core Requirement	3
PSYC-103	Introduction to Psychology	3
ELCT-PLHD3A	General Elective 3 Units	3
<b>Units</b>		<b>12</b>
<b>Year 2 Term 2</b>		
HUMA-PLPSCR	PS Humanities Core Req	3
SOCS-PLPSCR	PS Social Science Core Requirement	3
ELCT-PLHD3A	General Elective 3 Units	3
<b>Units</b>		<b>9</b>
<b>Year 2 Term 3</b>		
ELCT-PLHD6	Electives 6 Units	6
<b>Units</b>		<b>6</b>
<b>Year 3 Term 1</b>		
COMM-201	Speech Composition and Presentation	3
ELCT-PLHD6	Electives 6 Units	6
<b>Units</b>		<b>9</b>
<b>Year 3 Term 2</b>		
ELCT-PLHD3A	General Elective 3 Units	3
MNGT-P310	Design Thinking and Innovation	3
BUSN-P272	Principles of Macroeconomics	3
<b>Units</b>		<b>9</b>
<b>Year 3 Term 3</b>		
BUSN-P361	Organizational Communication	3
MNGT-P372	Organizational Behavior	3

BUSN-P378	Research Methods	3
<b>Units</b>		<b>9</b>
<b>Year 4 Term 1</b>		
FINC-P415	Data Analytics for Business Decisions	3
BUSN-P478	Organizational Ethics	3
BUSN-PLHDBU	Intercultural Dyn or Bus Eyes of Faith	3
<b>Units</b>		<b>9</b>
<b>Year 4 Term 2</b>		
MNGT-P476	Human Resource Management	3
MRKT-P485	Strategic Marketing Management	3
MNGT-PLHDOM	Sp Topic in Mngt or Managing Org Change	3
<b>Units</b>		<b>9</b>
<b>Year 4 Term 3</b>		
MNGT-P413	Managerial Leadership	3
MNGT-P225	Career Transitions: Landing Your Ideal	0-3
MNGT-PLHDPY	Social/Cultural Psych or Prin of Mngt	3
<b>Units</b>		<b>6-9</b>
<b>Total Units</b>		<b>114-117</b>

