

BUSINESS ADMINISTRATION B.A.

Program Learning Outcomes

1. **Communication:** Students will be able to organize thoughts and compose ideas to demonstrate articulate written, oral, listening, visual, and media skills for effective presentation to varying audiences
2. **Management and Teamwork:** Students will be able to work with others in diverse and cross-functional environments and manage and lead teams to achieve stated objectives
3. **Thinking (critical, strategic, creative) and problem solving:** Students will demonstrate excellence in critical thinking, problem-solving, analysis, and strategic planning so as to be able to link data, knowledge and insight to make sound strategic decisions on a timely basis
4. **Ethical Reasoning and Spiritual Formation:** Students will be able to engage in ethical reflection, evaluate ethical issues, and apply ethical principles and moral values in decision-making
5. **Decision Making:** Students will conduct research and apply analytical decision-making skills to identify structure and solve business problems
6. **Business Tools and Technology:** Students will exhibit technical expertise and demonstrate the use of information technology as a tactical and strategic resource for business professionals

Requirements

Students working towards a degree in Business Administration may also select an optional minor in Accounting, Management, or Marketing.

Code	Title	Units
Core Curriculum Requirements (https://catalog.vanguard.edu/interdisciplinary-offerings/core-curriculum/) ¹		50
Business and Management Core Requirements		39
Business Administration Major Requirements		18
General Electives		13
Total Units		120

Business and Management Traditional Undergraduate Core Requirements

Code	Title	Units
Lower Division		
ACCT-225	Principles of Financial Accounting	3
ACCT-226	Principles of Managerial Accounting	3
BUSN-125	Computer Applications	3
BUSN-215	Principles of Macroeconomics	3
BUSN-216	Principles of Microeconomics	3
MATH-265C	Intro to Statistical Methods ²	3
MATH-116C	College Algebra	3
or MATH-170C	Precalculus	

COMM-273	Visual Technology	3
or COMM-290	Intro to Interpersonal Communication	
or COMM-333	Small Group Leadership	

Upper Division		
BUSN-316	Business Law	3
BUSN-455C	Business Policy and Strategy (Capstone Course)	3
FINC-335	Corporate Finance	3
MNGT-325	Management Theory/Practice	3
MRKT-360	Principles of Marketing	3
Total Units		39

Business Administration Major

In addition to the Business and Management Core Requirements for a Business Administration Major, students must successfully complete the following courses:

Code	Title	Units
Upper Division:		
FINC or ACCT		3
MNGT		3
MRKT		3
ACCT/BUSN/FINC/MNGT/MRKT		3
Upper and/or Lower Division:		
Department of Business and Management courses		6
Non-Department of Business and Management courses require prior approval of the Chair of the Department of Business and Management.		
Total Units		18

1

Number of units required from the Core Curriculum not included in the major requirements below.

2

Three of the 57 units count toward Core Curriculum

Four Year Plan

Disclaimer: This sample Four Year Plan is provided as a guide for the recommended sequencing of courses. Vanguard University requires that students complete a minimum of 120 units of required course work as outlined on the Requirements tab in order to receive a Bachelor of Arts, Bachelor of Music, Bachelor of Science, or Bachelor of Science in Nursing degree. It is the student's responsibility to confirm with the department the course rotation before enrolling in courses. If applicable, please note the footnotes at the bottom of the page for additional information related to courses listed in a particular year and term. Questions, contact the Department of Business and Management.

Study Abroad Participation: Students interested in participating in the university's Study Abroad programs are encouraged to reach out to the Global Education and Outreach Office (studyabroad@vanguard.edu) for more information and collaboration in their academic course planning. Students using Education and Training Benefits through the U.S. Department of Veteran Affairs are encouraged to



also reach out to the School Certifying Official for more information regarding how benefits can be applied.

Course	Title	Units
Year 1 Term 1		
CORE-100C	Cornerstone	1
BUSN-125	Computer Applications	3
ENGL-120C	Persuasive Writing	3
THEO-101C	Foundations of Christian Life	3
MATH-PLHDAC	Math Algebra Or Precalculus	3
SOC-PLCR	Social Science Core Curriculum Req'm't	3
Units		16
Year 1 Term 2		
MATH-265C	Intro to Statistical Methods	3
KINE-148C	Lifetime Fitness and Wellness Lecture	3
HIST-PLCR1	History Core Req (US Hist Or Democracy)	3
BUSN-215	Principles of Macroeconomics	3
SOC-PLHD2	Social Science Requirement	3
Units		15
Year 2 Term 1		
BUSN-216	Principles of Microeconomics	3
ACCT-225	Principles of Financial Accounting	3
ENGL-220C	Researched Writing	3
NT-101C	New Testament Survey	3
COMM-201C	Speech Composition and Presentation	3
Units		15
Year 2 Term 2		
OT-201C	Old Testament Survey	3
ACCT-226	Principles of Managerial Accounting	3
HIST-PLCR2	History Core Requirement (World Civ)	3
FINA-PLCR	Fine Arts Core Curriculum Requirement	3
MRKT-360	Principles of Marketing	3
Units		15
Year 3 Term 1		
MNGT-325	Management Theory/Practice	3
ENGL-230C	Literature and the Human Experience	3
FINC-335	Corporate Finance	3
COMM-BUSPH	COMM Requirement Placeholder	3
NSCI-PLCR	Science Lec/Lab Requirement	4
Units		16
Year 3 Term 2		
THEO-300C	Developing a Christian World View	3
BUSN-316	Business Law	3
MNGT-PLUD3	Upper Division Management Elective (3u)	3
BUSN-PLACFN	Upper Div Acct Or Finc Elct	3
ELCT-PLUD3	Upper Division General Elective 3 Units	3
Units		15
Year 4 Term 1		
BUSN-PLUD3A	Upper Div Business Dept Elective (3u)	3

BUSN-PLUD3B	Upper Div Business Dept Elective (3u)	3
BUSN-PLGE3	General Business Dept Elective (3 Units)	3
ELCT-PLHD3A	General Elective 3 Units	3
MRKT-PLUD3	Upper Division Marketing Elective (3u)	3
Units		15
Year 4 Term 2		
CHIS-400C	Christian Heritage	3
BUSN-455C	Business Policy and Strategy	3
ELCT-PLHD6	Electives 6 Units	6
ELCT-PLHD1	Elective Course 1 Unit	1
Units		13
Total Units		120

Notes:

- THEO-300C Developing a Christian World View can only be taken after completion of at least 60 units. CHIS-400C Christian Heritage can only be taken after completion of at least 90 units.

