

BUSINESS ADMINISTRATION B.A.

Program Learning Outcomes

- Communication:** Students will be able to organize thoughts and compose ideas to demonstrate articulate written, oral, listening, visual, and media skills for effective presentation to varying audiences
- Management and Teamwork:** Students will be able to work with others in diverse and cross-functional environments and manage and lead teams to achieve stated objectives
- Thinking (critical, strategic, creative) and problem solving:** Students will demonstrate excellence in critical thinking, problem-solving, analysis, and strategic planning so as to be able to link data, knowledge and insight to make sound strategic decisions on a timely basis
- Ethical Reasoning and Spiritual Formation:** Students will be able to engage in ethical reflection, evaluate ethical issues, and apply ethical principles and moral values in decision-making
- Decision Making:** Students will conduct research and apply analytical decision-making skills to identify structure and solve business problems
- Business Tools and Technology:** Students will exhibit technical expertise and demonstrate the use of information technology as a tactical and strategic resource for business professionals

Requirements

Students working towards a degree in Business Administration may also select an optional minor in Accounting, Management, or Marketing.

Code	Title	Units
	Core Curriculum Requirements (https://catalog.vanguard.edu/interdisciplinary-offerings/core-curriculum/) ¹	47
	Business and Management Core Requirements	39
	Business Administration Major Requirements	18
	General Electives	16
	Total Units	120

Business and Management Traditional Undergraduate Core Requirements

Code	Title	Units
Lower Division		
ACCT-225	Principles of Financial Accounting	3
ACCT-226	Principles of Managerial Accounting	3
BUSN-125	Computer Applications	3
BUSN-215	Principles of Macroeconomics	3
BUSN-216	Principles of Microeconomics	3
BUSN-265C	Business Statistics	3
MATH-116C	College Algebra	3
or MATH-170C	Precalculus	

COMM-273	Visual Technology	3
or COMM-290	Intro to Interpersonal Communication	
or COMM-333	Small Group Leadership	

Upper Division		
BUSN-316	Business Law	3
BUSN-455C	Business Policy and Strategy (Capstone Course)	3
FINC-330	Financial Management	3
MNGT-325	Management Theory/Practice	3
MRKT-360	Principles of Marketing	3
Total Units		39

Business Administration Major

In addition to the Business and Management Core Requirements for a Business Administration Major, students must successfully complete the following courses:

Code	Title	Units
Upper Division:		
FINC or ACCT		3
MNGT		3
MRKT		3
ACCT/BUSN/FINC/MNGT/MRKT		3
Upper and/or Lower Division:		
Department of Business and Management courses		6
Non-Department of Business and Management courses require prior approval of the Chair of the Department of Business and Management.		
Total Units		18

¹ Number of units required from the Core Curriculum not included in the major requirements below.

² Three of the 57 units count toward Core Curriculum

Four Year Plan

Disclaimer: This *sample Four Year Plan* is provided as a guide for the recommended sequencing of courses. Vanguard University requires that students complete a minimum of 120 units of required course work as outlined on the Requirements tab in order to receive a Bachelor of Arts, Bachelor of Music, Bachelor of Science, or Bachelor of Science in Nursing degree. It is the student's responsibility to confirm with the department the course rotation before enrolling in courses. If applicable, please note the footnotes at the bottom of the page for additional information related to courses listed in a particular year and term. Questions, contact the Department of Business and Management.

Study Abroad Participation: Students interested in participating in the university's Study Abroad programs are encouraged to reach out to the Global Education and Outreach Office (studyabroad@vanguard.edu) for more information and collaboration in their academic course planning. Students using Education and Training Benefits through the U.S. Department of Veteran Affairs are encouraged to also reach out to the School Certifying Official for more information regarding how benefits can be applied.

Course	Title	Units
Year 1 Term 1		
BUSN-125	Computer Applications	3
MATH-PLHDAC	Math Algebra Or Precalculus	3
CORE-CSTN	Cornerstone	1
CORE-ENGL1	Composition Requirement	3
CORE-SOBS1	Social/Behavioral Science Requirement 1	3
CORE-THEO1	Theology Intro Requirement	3
Units		16
Year 1 Term 2		
BUSN-215	Principles of Macroeconomics	3
BUSN-265C	Business Statistics	3
CORE-ARHU1	History/Political Science Requirement	3
CORE-SCI2	Science Fitness and Wellness Requirement	3
CORE-SOBS2	Social/Behavioral Science Requirement 2	3
Units		15
Year 2 Term 1		
ACCT-225	Principles of Financial Accounting	3
BUSN-216	Principles of Microeconomics	3
CORE-ENGL2	Researched Writing Requirement	3
CORE-ENGL3	Speech Composition and Presentation Requirement	3
CORE-THEO2	NT Survey Requirement	3
Units		15
Year 2 Term 2		
ACCT-226	Principles of Managerial Accounting	3
MRKT-360	Principles of Marketing	3
FINC-330	Financial Management	3
CORE-ARHU3	Fine Arts/Philosophy Requirement	3
CORE-THEO3	OT Survey Requirement	3
Units		15
Year 3 Term 1		
BUSN-BUUEDEL3	Upper Div Business Dept Elective (3u)	3
MNGT-325	Management Theory/Practice	3
COMM-BUSPH	COMM Requirement Placeholder	3
CORE-ARHU2	Literature Requirement	3
CORE-SCI1	Science and Lab Requirement	4
Units		16
Year 3 Term 2		
BUSN-316	Business Law	3
BUSN-ACFNUD3	Upper Div ACCT or FINC Elct	3
MNGT-MNUD3	Upper Division Management Elective (3u)	3
CORE-THEO4	Christian Worldview Requirement	3
ELCT-ANY3	Any General Elective 3 Units	3
Units		15
Year 4 Term 1		
BUSN-BUUEDEL3	Upper Div Business Dept Elective (3u)	3
BUSN-BUEL3	Business Dept Elective 3 units	3
Year 4 Term 2		
BUSN-455C	Business Policy and Strategy	3
CORE-THEO5	Christian Heritage Requirement	3
ELCT-ANY7	Any General Elective 7 units	7
Units		13
Total Units		120

Notes:

- THEO-300C Developing a Christian World View can only be taken after completion of at least 60 units. CHIS-400C Christian Heritage can only be taken after completion of at least 90 units.